



Meeting of
CHINA-CEEC
Business Council and Business Support
Latvia **2017** Organizations

June 19-21, 2017

AGENDA

Work language – English

June 19, Monday

WELCOME COCKTAIL RECEPTION

Albert Hotel

Dzirnavu iela 33, Riga

18.30 Registration

19.00 Welcome remarks

Mr. Andrejs Pildegovičs, State Secretary of the Ministry of Foreign Affairs of the Republic of Latvia

H.E. Dr. Adrien Müller, the Ambassador of Hungary to the Republic of Latvia

Mr. Andris Ozols, Director of Investment and Development Agency of Latvia

Mr. Guo Peidong, Chief Representative of CCPIT Poland Office

Mr. Wojciech Chatys, Polish Agency for Enterprise Development, China-CEEC Business Council

19.20 Introductions with participants

Musical performance

till 22.00 Networking reception

June 20, Tuesday

CONFERENCE

8.30 Departure from Riga – **Albert Hotel**

Mazmežotnes manor

10.00 Registration & coffee

10.30 Opening

Mr. Andris Ozols, Director of Investment and Development Agency of Latvia

Mr. Guo Peidong, Chief Representative of CCPIT Poland Office

Dr Jaroslaw Ćwiek-Karpowicz, Counsellor of the Embassy of the Republic of Poland to the Republic of Latvia



11.00 **Presentation of China-CEEC Business Council**
Mr. Wojciech Chatys, Polish Agency for Enterprise Development, China-CEEC Business Council

11.15 **Food export to China and challenges**

- Mr. Li KaiHang, the First secretary of Embassy of the P.R.C. in the Republic of Bulgaria
- Mr. Vasil Gelev, Executive Director of Association for the Promotion of Agricultural Cooperation Between China and CEE Countries, Bulgaria
- Ms. Jelena Dumičić, Senior Associate, Croatian Chamber of Economy
- Ms. Kristina Valova, Slovak Investment and Trade Development Agency
- Mr. Voldemārs Brēdiķis, Member of the Board, Linearis IBC

Moderator: Ms. Inese Šuļžanoka Head of the LIAA Representative Office in Poland

12.30 Lunch & networking

13.30 **Cross-border e-commerce, online marketing and branding**

- Ms. Dong Huaying, Deputy Director of Commercial Bureau of Yiwu city, China
- Mr. Rafael Jimenez, Business Development Advisor, EU SME Centre in China
- Mr. Alexander Shchekotin, International Post Coordinator, Estonian Post/Omniva
- Mr. Oļegs Sējāns, Certified tax consultant, Partner at TaxLink Baltic SIA (correspondent firm of MAZARS in Latvia)

Moderator: Mr. Kaspars Rožkalns, Head of the LIAA Representative Office in China (Shanghai and Ningbo)

14.45 Coffee & networking

15.15 **Intellectual Property Rights (IPR) and trademark questions**

- Ms. Deng Yu, CCPIT Patent and Trademark Law Office, Munich Office
- Mr. Michał Kłaczyński, CEE: China IPR help desk, Warsaw office
- Ms. Inese Kalnāja-Zelča, Head of Intellectual Property practice group, Eversheds Sutherland' Riga office

Moderator: Mr. Ingus Rozenblats, Head of the LIAA Representative Office in China (Beijing)

16.45 Departure to [Rundāle Palace](#)

17.00 **Guided tour** of the palace

18.00 **Closing reception**

20.30 Departure back to Riga

June 21, Wednesday

9.00 Departure from Riga – [Albert Hotel](#)

9.30 **Company visit** – [FoodUnion](#)

An international company whose business has been built on the excellent reputation and age-old traditions of the Latvian dairy industry. Food Union unites the biggest dairy companies in the Baltic states and their products are supplied by the 400 best farms of Latvia.

12.00 **Old Riga cultural tour**

13.00 **Free time** for individual meetings, sightseeing and leisure.

16.00 Departure from Riga – [Albert Hotel](#)

17.00 **Company visit** – [Rāmkalni](#)

Such activities as rodel track, mountain skiing track, boat and bicycle rental, bungees are only the part of what recreational park Ramkalni can offer besides manufacturing of candied fruits, pastilles, syrups, natural juices, ice cream, bakery and smoked meat products.

18.00 **Dinner** at [Rāmkalni](#)

20.00 **Summer solstice celebration** (at Janis hill of Turaida museum reserve)

23.00 Departure back to Riga

or

1:00 Departure back to Riga